

Businessplans.com.au & IAA (Vic)

We have been delighted to be associated with the IAA. We see the relationship as a natural fit. Many great ideas and inventions do not realize their full potential due to lack of funds or commercial ability. We concentrate on getting great ideas investor ready with a view of funding them.

Our offer to IAA members is to provide our services at 50% of the advertised price on our website www.businessplans.com.au. The services we recommend for people seeking investor funding are:

Service	Description	IAA Price (inc GST)
Executive B Plan	Provides a 20-26 page plan tailored to highlighting the technology and pitching the deal to investors.	\$990
Business Angels Plan Package	The above plan + 3 years financials a Full Listing Service with Businessangels.com.au	\$1,622.50
Investor Business Plan & Coaching	A business plan for investors however we dedicate time with the client to devise strategies and financial modeling to build a strong case for investment	\$2,145 (or 6 monthly payments of \$357.50)
Information Memorandum	The standard capital raising document for investors. Includes the legals outlining the part of the law the business is raising capital under, disclaimers etc. Required if raising capital through a broking firm	\$2,750

Further information can be found on the website www.businessplans.com.au

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We have been providing specialist business planning services since 2004, and been involved in the writing of over 1,200 business plans, information memorandums and other forms of business proposals for all types of businesses and purposes.

The vast majority of our clients are seeking funding from banks, investors or grants. This has led us to develop relationships with institutional and private investors, private lenders and various second tier lenders. This has spawned the formation of a new business dedicated to placing funds for our clients businesses.

In addition, we are developing a monthly newsletter to be sent to our funding partners. The newsletter will provide a two-page summary of deals we are managing. This will be a paid service, (approx \$300pm details yet to be finalised) we will organise an attractive offer to IAA members. We will require a business plan or similar to provide interested parties.

We look forward to continuing our relationship in 2014 and assisting members as much as we can.

Nigel Catt

Director

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